



## Let Your Home Reflect-The True You

**Mumbai, 01<sup>st</sup> February 2019:** A home that reflects the persona and resonates with the style of its owner is a desire of every home buyer. While making the most emotional investment of their lives, all home buyers wish to turn the 'house' into a 'dream home', a space that will have their own personal touch. Understanding their sentiments, Oberoi Realty, India's leading real estate developer, now offers its home buyers a chance to customize their homes according to their tastes and live in bespoke homes. This exclusive offer is applicable for only those customers who book their homes in Sky City at Borivali and Eternia and Enigma at Mulund before 31st March '19.

The home buyers will have the opportunity to work alongside Oberoi Realty to finalize essential elements of their homes including the door colour, wall paint, kitchen platform design, bathroom tile patterns and the colour and style of switches. Every new home will truly bear the identity of its owner. By allowing customers to customise their homes to reflect their lifestyles, home owners can now design distinct, unique and special homes for themselves, at no extra cost.

**Mr. Vikas Oberoi, CMD, Oberoi Realty Ltd.** said, "A home is the most emotional purchase that every customer makes in his or her lifetime. We are excited to enhance this experience for our customers by giving them a chance to personalize their homes based on their likes and interests. This will help them settle into their new homes with a sense of contentment and happiness. We look forward to collaborating with our customers and are sure it will be a wonderful experience for all of us."

Sky City in Borivali and Eternia & Enigma in Mulund boast of a locational advantage, an excellent connectivity to the central and eastern business districts and proximity to the upcoming metro. Both these projects have received an overwhelming response from the customers and continue to maintain the same momentum. These projects have been developed in collaboration with leading partners in construction and design such as L&T, Capacite Infraprojects LERA and HB Design. World-class construction, international design elements and luxurious amenities are the hallmark of all Oberoi Realty projects. Our projects are world class in their own way and offer the best of both worlds, peace and tranquility in the lap of nature and a modern life with luxurious amenities.

### **About Oberoi Realty Limited**

Oberoi Realty Ltd. is India's leading real estate development company, headquartered in Mumbai. It is focused on premium developments in the residential, office space, retail, hospitality and social infrastructure verticals. In the real estate space, Oberoi Realty is an established brand with an impeccable track record. Its primary aim is to build aspirational developments for its customers with distinctive designs, functional aesthetics and quality finishes that translate into landmark projects through its mixed-use and single-segment developments. This mix of innovative design, planning initiatives and use of cutting-edge technologies has enabled the company to successfully deliver 42 completed projects across Mumbai, the financial capital of India. More information about the company is available on <https://www.oberoirealty.com>

### **Forward Looking Statement**

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Oberoi Realty Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances

### **For further details, please contact:**

Ms. Reema Kundnani - Vice President, Head - Marketing, Corporate Communications and Luxury Residential Sales, Oberoi Realty - [reema.kundnani@oberoirealty.com](mailto:reema.kundnani@oberoirealty.com)

Ms. Vidya Morajkar – Manager – Corporate Communication, Oberoi Realty  
Email - [vidya.morajkar@oberoirealty.com](mailto:vidya.morajkar@oberoirealty.com) ; Mobile - 9819457848