

Press Release

For immediate issue

Priviera by Oberoi Realty wins at the 10th CNBC Awaaz Real Estate Awards 2015-16

MUMBAI, March 11th, 2016: Oberoi Realty, one of India's leading real estate development companies has been honoured with the 'Best Residential Luxury Project of the Year' award for its ultra-luxury project **Priviera by Oberoi Realty** at the 10th edition of CNBC Awaaz Real Estate Awards 2015-16.

The CNBC Awaaz Real Estate Awards follow a very stringent process and a robust methodology consisting of a two-phased jury process. The event witnessed participation by some of the biggest names in the real estate sector and an independent jury comprising of renowned architects, bankers, industrialists and sectoral experts in the country chose the winners.

Mr. Vikas Oberoi, Chairman & Managing Director, Oberoi Realty said, "We are deeply honoured to receive this recognition from CNBC Awaaz Real Estate Awards for Priviera, our luxury residential project. Priviera is a perfect blend of serenity, aesthetics and elegance to give its discerning customers the exclusive lifestyle they deserve. We have always strived to better ourselves with every project and getting recognised for the same feels good. Every award we receive motivates us to go a step further in our quest for excellence. As a company we remain immensely committed to deliver premium and uber-luxury spaces that continue to enhance the quality of life of all our customers"

Synonymous with projects high on design and quality, Oberoi Realty has been making a significant contribution in offering luxurious living to its buyers for three decades now. 'Priviera' is its uber-luxury project located at Mumbai's posh Khar West neighbourhood. This 15-storeyed premium residence offers 12 spacious 4-bedroom apartments - one on each floor, offering its residents the much-desired exclusivity and privacy.

Along with the expansive apartments, the residents are offered luxurious amenities on the rooftop overlooking the glittering Arabian Sea, giving them the feeling of living in a villa. Its location, distinctive design and high-end amenities make it a much coveted boutique home for the ultra-rich elite. Designed by Guz Architects, Singapore and perfected by Meinhardt, Singapore, the development is ready for possession with all requisite approvals by each facet being custom-designed to maximise the quotient of luxury living.

About Oberoi Realty Limited

Oberoi Realty Ltd. is India's leading real estate development company, headquartered in Mumbai. It is focused on premium developments in the residential, office space, retail, hospitality and social infrastructure verticals. In the real estate space, Oberoi Realty is an established brand with an impeccable track record. Its primary aim is to build aspirational developments for its customers with distinctive designs, functional aesthetics and quality finishes that translate into landmark projects through its mixed-use and single-segment developments. This mix of innovative design, planning initiatives and use of cutting-edge technologies has enabled the company to successfully deliver 39 completed projects across Mumbai, the financial capital of India. More information about the company is available on www.oberoirealty.com