









## **CORPORATE PRESENTATION**

MAY 2018









### Disclaimer

The information contained in this presentation is provided by Oberoi Realty Limited (together with its subsidiaries and joint ventures, the "Company") to you solely for your reference and for information purposes only. This presentation is highly confidential and is being given solely for your information and your use, and may not be retained by you or copied, reproduced or redistributed to any other person in any manner nor any part thereof may be (i) used or relied upon by any other party or for any other purpose; (ii) copied, photocopied, duplicated or otherwise reproduced in any form or by any means; or (iii) re-circulated, redistributed, passed on, published in any media, website or otherwise disseminated, to any other person, in any form or manner, in part or as a whole, without the prior written consent of the Company. Any unauthorized use, disclosure or public dissemination of information contained herein is prohibited. This presentation does not purport to be a complete description of the markets' conditions or developments referred to in the material.

This presentation is for private circulation only and does not constitute a prospectus, a statement in lieu of prospectus, offering circular or offering memorandum or an offer private placement offer letter, an advertisement, and should not be construed as an offer or a solicitation of any offer, or invitation of any offer to purchase, subscribe for or sell any securities of the Company in any jurisdiction This presentation should not be considered as a recommendation that any investor should subscribe for or purchase any securities of the Company nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract or commitment therefor. This presentation is for general information purposes only, without regard to any specific objectives, financial situations or informational needs of any particular person. This presentation should not be used as a basis for any investment decision or be relied upon in connection with, any contract, commitment or investment decision whatsoever. This presentation does not constitute financial, legal, tax or other product advice.

No representation, warranty, guarantee or undertaking, express or implied, is or will be made or any assurance given as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of any information, estimates, projections or opinions contained herein. Potential investors must make their own assessment of the relevance, accuracy and adequacy of the information contained in this presentation and must make such independent investigation as they may consider necessary or appropriate for such purpose. The statements contained in this presentation speak only as at the date as of which they are made, and the Company expressly disclaims any obligation or undertaking to supplement, amend or disseminate any updates or revisions to any statements contained herein to reflect any change in events, conditions or circumstances on which any such statements are based. Neither the Company of its respective affiliates, its board of directors, its management, advisers or representatives, including any lead managers and their affiliates, or any other persons that may participate in any offering of securities of the Company, shall have any responsibility or liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this presentation or its contents or otherwise arising in connection with this presentation.

The Company may alter, modify or otherwise change in any manner the contents of this presentation, without obligation to notify any person of such revision or changes. Certain statements made in this presentation may be "forward looking statements" for purposes of laws and regulations of India and other than India. These statements include descriptions regarding the intent, belief or current expectations of the Company or its directors and officers with respect to the results of operations and financial condition, general business plans and strategy, the industry in which the Company operates and the competitive and regulatory environment of the Company. These statements can be recognized by the use of words such as "expects," "plans," "will," "estimates," "projects," "targets," or other words of similar meaning. Such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ from those in such forward-looking statements as a result of various factors and assumptions, including future changes or developments in the Company's business, its competitive environment, information technology and political, economic, legal, regulatory and social conditions in India, which the Company believes to be reasonable in light of its operating experience in recent years. The Company does not undertake to revise any forward-looking statement that may be made from time to time by or on behalf of the Company. Please note that the past performance of the Company is not, and should not be considered as, indicative of future results. Furthermore, no person is authorized to give any information or make any representation which is not contained in, or is inconsistent with, this presentation. Any such extraneous or inconsistent information or representation, if given or made, should not be relied upon as having been authorized by or on behalf of the Company.

The information contained herein does not constitute an offer of securities for sale in the United States or in any other jurisdiction. Securities may not be offered or sold in the United States absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended.

The distribution of this presentation in certain jurisdictions may be restricted by law. Accordingly, any person/s in possession of this presentation should inform themselves about and observe any such restrictions.

This presentation includes certain industry data that have been obtained from industry publications and surveys. Industry publications and surveys and forecasts generally state that the information contained therein has been obtained from sources believed to be reliable, but there is no assurance that the information is accurate or complete. None of the Company or any of its affiliates, advisers or representatives have independently verified any of the data from third-party sources or ascertained the underlying economic assumptions relied upon therein. All industry data and projections contained in this presentation are based on data obtained from the sources cited and involve significant elements of subjective judgment and analysis, which may or may not be correct. For the reasons mentioned above, you should not rely in any way on any of the projections contained in this presentation for any purpose

Total areas of the projects are calculated based on the carpet areas calculated as per the law prevailing prior to the introduction of RERA. The Company has given the areas to make them comparable with other projects of other developers across the country, and these areas do not represent the basis of the transaction entered into with the customers.

The MahaRERA Rules have been notified on 20th April 2017. All our under-construction projects in which sales have commenced have been registered under RERA. The information given in this presentation in the form of pictures, artistic renders, areas, rates, consideration, project details etc does not purport or tantamount to any disclosure under the Real Estate (Regulation and Development) Act, 2016 ("RERA") and the Maharashtra Real Estate (Regulation and Development) (Registration of real estate projects, Registration of real estate agents, rates of interest and disclosures on website) Rules, 2017 ("MahaRERA") Rules and should not be construed to be or constitute a prospectus, advertisements, solicitations, marketing, offer for sale, invitation to acquire including within the purview of RERA and/or MahaRERA.

By accessing this presentation, you accept that this disclaimer and any claims arising out of the use of the information from this presentation shall be governed by the laws of India and only the courts in Maharashtra, India, and no other courts, shall have jurisdiction over the same.

### **Company Overview**



### Established Brand with Presence Across One of the Most Attractive Real Estate Markets in India - Mumbai

### Residential



7 Ongoing Residential Projects



Total Area ~17 Mn Sq.ft

- Ongoing ~10 Mn Sq.ft
- Planned ~7 Mn Sq ft



High EBITDA margin with robust project pipeline

### Rental



~2 Mn Sq.ft of Leasable area across rental portfolio



Total Area ~7 Mn Sq.ft

Retail Office

Ongoing 2.6 
Planned 0.3 4.0



Strategic push towards retail developments by leveraging existing expertise

### Hospitality



269 rooms in The Westin Mumbai Garden City

### **Upcoming**



- ~221 rooms in The Ritz-Carlton Mumbai
- ~250-300 rooms in a 4 star hotel at Borivali



Integrating hospitality to enhance mixed use developments









## **KEY INVESTMENT HIGHLIGHTS**







### **Key Investment Highlights**

- 1 Key regulatory reforms driving significant momentum
  - Established brand with 'destination developments' across Mumbai
    - Proven and scalable business model with outsourced execution



- 4 Proven execution capability across verticals
- Robust pipeline of ongoing and planned projects across segments
- 6 Prudent financial management
- Cash flow stability from rental and hospitality properties
- 8 Experienced management team with strong corporate governance and processes

# 1 Key Regulatory Reforms Driving Significant Momentum

### Recent key regulatory changes

### **RERA**

· Protecting interest of all stakeholders

#### **GST**

· Creating a single unified tax code across India

#### **Demonetization**

· Formalizing the economy

### **Key impacts**

- Operating environment becoming more transparent
- Creating a level playing field for organized players
- Market witnessing accelerated consolidation opportunities
- Benefitting developers with solid execution track record and brand
- Increased working capital requirements benefitting well capitalized developers
- Organized developers to gain market share
- ✓ Well implemented regulation increasing customer confidence.

### Our strengths position us favorably to benefit from the rapidly evolving regulatory environment

Customer centric approach

Established brand

Transparency and governance

Strategic land acquisition

Strong balance sheet

Outsourced execution strategy

# 2 Established Brand with 'Destination Developments' Across Mumbai

### Among the leading real estate developers...

- Proven track record of 30+ years<sup>(1)</sup> having completed 40<sup>(1)</sup> projects across micro markets
- ~28 Mn Sq.ft of ongoing & planned projects
- · Portfolio across residential, commercial, retail, hospitality and social infrastructure
- · Creating destination developments with focus on large mixed-use projects

#### ....in one of the most attractive real estate markets in India

- Financial capital of India
- · One of the largest average residential ticket sizes across various segments
- · Wide demographic profile & market breadth across price points
- Limited availability of land



### 3 Proven and Scalable Business Model with Outsourced Execution

Land Acquisition Strategy

Regulatory Approvals Design & Architecture

Execution

Sales & Marketing

Property Management

#### In-House Execution

- Focus on core aspects of the business driving value creation
- Leveraging expertise gained through experience over decades

#### **Land Acquisition Strategy**

- Flexible land acquisition strategy across various models including outright purchase, JVs, joint developments, development management
- Emphasis on location, clear titles and transparent acquisitions

#### **Regulatory Approvals**

- Deep understanding of regulatory and legal framework
- Compliance driven approach resulting in effective` risk management
- Efficient processes to ensure timely delivery

#### Sales & Marketing

- Customer centric approach to ensure customer satisfaction
- Knowledge based approach to determine product mix and configuration
- Innovative and flexible marketing strategies to address a broader market
- Transparent and customer friendly processes enhancing customer experience

#### **Outsourced Activities**``

- Leveraging expertise and capacity of service providers to drive scale
- Management bandwidth to focus on key value drivers`

### **Design and Architecture**

- Engage with reputed international and domestic design firms and architects
- Emphasis on contemporary and environment friendly designs

#### **Project Execution**

- Construction outsourced to reputed international and domestic contractors
- Internal project monitoring teams to ensure on-time, on-spec and onbudget execution with high standards of quality and safety
- Extensive use of IT driven established processes

#### **Property Management**

- Appointing leading IPCs for quality upkeep and maintenance driving tenant / customer satisfaction
- Periodic preventive maintenance to enhance longevity of assets

# 4 Proven Execution Capability Across Verticals

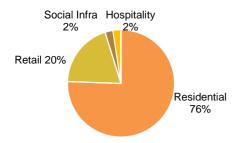


### Case study: Speed of execution to enhance shareholder value



# 5 Robust Pipeline of Ongoing / Planned Projects Across Segments

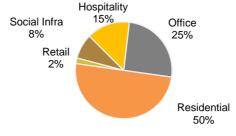
### A Key Ongoing Projects



Total Estimated Area: ~13 Mn Sq.ft Select Key Projects

Project	Act./Est. Area (Mn Sq.ft)
Residential	
Eternia, Mulund	2.14
Enigma, Mulund	1.99
Sky City Phase I, Borivali	2.89
Three Sixty West, Worli	2.28
Prisma, JVLR	0.27
Maxima, JVLR	0.38
Hospitality	
Three Sixty West, Worli	0.31
Retail	
Sky City, Borivali	1.56
I-Ven, Worli	1.02
Social Infra	
Oberoi International School II	0.32

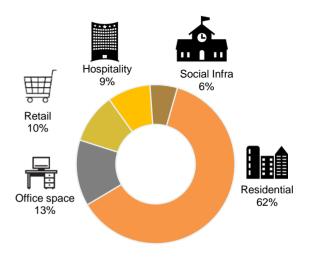




Total Estimated Area: ~15 Mn Sq.ft

Project	Act./Est. Area (Mn Sq.ft)
Residential	
Phase III, Oberoi Garden City	4.59
Sky City Phase II, Borivali	1.71
Tardeo	0.35
Office	
Commerz II – Ph II, Oberoi Garden City	2.30
Sky City Extension, Borivali	1.05
Mulund Commercial	0.14
Hospitality	
Sky City, Borivali	0.17
I-Ven, Worli	0.68
Social Infra	
Educational Complex, Oberoi Garden City	0.87
Hospital, Oberoi Garden City	0.38

### Total Estimated Area: ~28 Mn Sq.ft

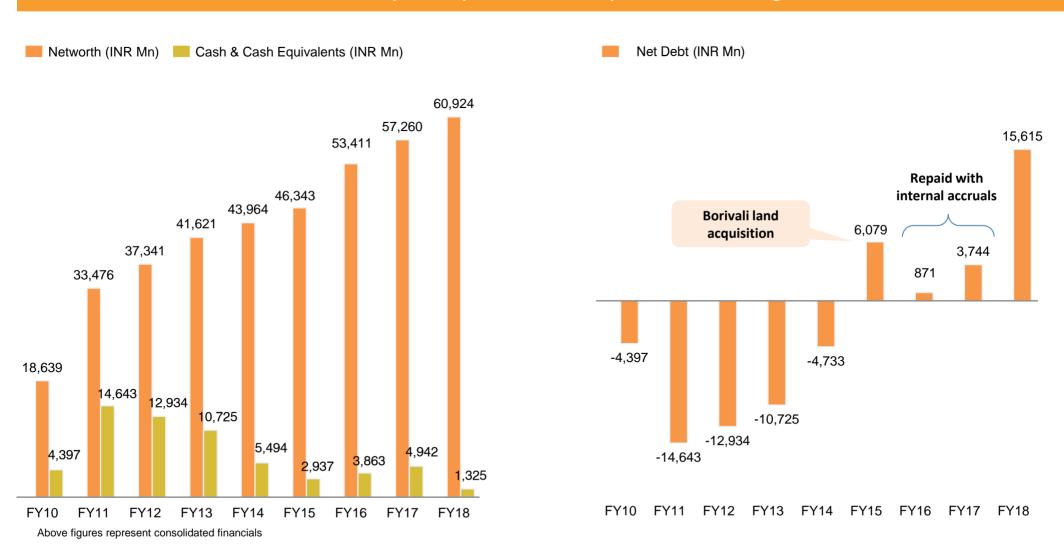


- Large and diversified project portfolio for balanced cash flow
- Ongoing / planned projects in proven locations provide visibility of cash flows

6

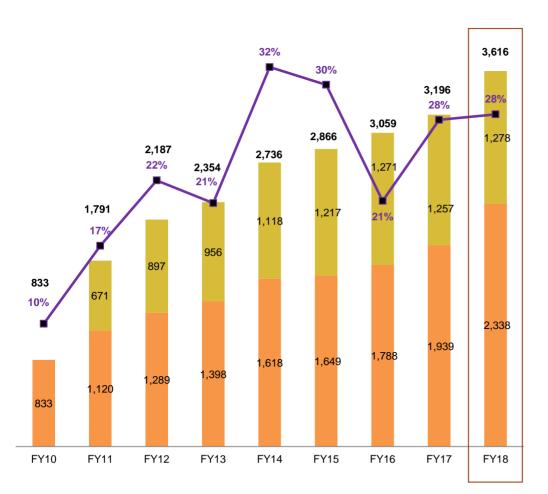
# **Prudent Financial Management**

### Maintained optimal capital structure with prudent use of leverage



# **Cash Flow Stability from Rental and Hospitality Properties**

### **Rental & Hospitality Income**



#### **Project Overview**

### Retail and Office Properties - Key Stats

	FY18
Gross Leasable Area (Mn Sq. ft)	2.05
Total Area leased (Mn Sq. ft)	1.59
Rental Income (INR MN)	2,338

### **Hospitality Property – Key Stats**

(All values in INR MN unless stated otherwise)	FY18
Revenue (A)	1,287
EBITDA <sup>(1)</sup> (B)	420
EBITDA Margin (%) (B/A)	33%
Occupancy (%)	81%

Revenue from Rent (INR Mn) Revenue from Hospitality (INR Mn)

Rental & Hospitality Revenue as % of Total Revenue

# 8 Guided by Experienced Leadership



Vikas Oberoi Chairman and Managing Director

- On the Board since inception and has 30+ years of experience in the real estate sector
- Involved in formulation of corporate strategy and management planning
- Concentrates on growth and diversification plans of the company
- Alumnus of Harvard Business School and on HBS's India Advisory Board



Bindu Oberoi Non-Executive Director

- Member of the Board since December 2006
- Involved in the areas of interior designs and landscaping.



T.P. Ostwal Non-Executive Director

- Member of the Board since December 2007
- Chairman of the Audit Committee
- Partner at T. P. Ostwal & Associates and D T S & Associates – Chartered Accountants



Anil Harish
NonExecutive
Director

- Member of the Board since September 2009
- Partner at D.M. Harish & Co., Advocates and specializes in practice areas pertaining to real estate, taxation and collaboration



Venkatesh Mysore Non-Executive Director

- Member of the Board since July 2011
- CEO and MD of Knight Riders Sports Private Limited (Kolkata Knight Riders) since Oct 2010; CEO of Red Chillies Entertainment Private Limited since February 2013



Saumil Daru Executive Director



Non-Executive Director

Karamiit

Singh Kalsi

- Member of the Board since May 2014
- Chief Financial Officer and heads finance, accounts and tax
- Associated with the company since October 2002
- About 20 years of experience in tax, accounts and finance

- Member of the Board since September 2014
- Is a founder and partner of Greenoak Real Estate having offices at New York, London, Tokyo and Los Angeles
- Previously worked as Global Co-Head and President of Morgan Stanley Real Estate Fund

# 8 Stable and Experienced Management Team

## **Arunkumar Kotian** *VP*–*Corporate Affairs*

- Involved in day to day decision making of the Liaison Department
- Associated with the Promoter Group of the Company since 1990

### Rajendra Chandorkar Exec VP–Architectures

- · Joined in July 1999
- About 20 years of experience
- Previously worked with Kalpataru Constructions Overseas Private Limited

### Jaswinder Singh Exec VP - EPC

- Over 15 years of experience
- Associated with the company since January 2002

#### Bhaskar Kshirsagar Company Secretary

- Over 13 years of experience in secretarial functions
- Associated with the company since November 2007
- · Previously worked with Puneet Resins Limited

#### Reema Kundnani

VP, Head – Marketing & Corporate Communications and Luxury Residential Sales

- · Associated with the company since December 2009
- Previously worked with Satyam Computer Services Limited

### Rochelle Chatterjee

VP. Head - Residential Sales

#### Rajeevan Nair Exec VP - Legal

 Over 28 years of experience in Legal, Corporate Affairs and Compliances

Associated with the company since January 2010.

Previously worked with Welspun Energy

About 19 years of experience

#### Meenakshi Bhattacharjee VP - Human Resources &

Employee Services

### Naveen Sodhiya ief Information Office

Chief Information Officer – Information Technology

- Over 16 years of experience in Hospitality, Engineering & Real Estate industry
- · Previously worked with Kalpataru Limited
- Over 20 years of experience in the field of Information Technology in various technology domains across sectors
- Previously worked with Tata Consultancy Services

## 8 Strong Corporate Governance and Processes



#### **System and Processes**

- SOPs for all functions documented by a Big 4 audit firm
- Statutory audit conducted by a Big 4 audit firm
- Internal audit conducted by another Big 4 audit firm

### Use of IT systems to leverage growth

- Extensive use of technology and IT solutions
- Implemented globally used ERP, CRM, design and execution tools



Oberoi Realty Ranked No. 1 in 'Best for Disclosure & Transparency' and 'Best for Investor Relations' in Corporate Governance Poll 2016 conducted by Asiamoney





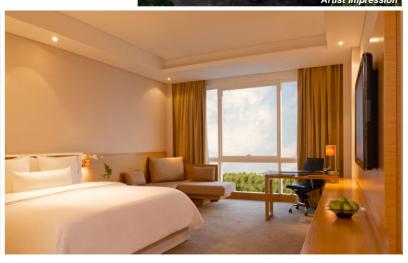




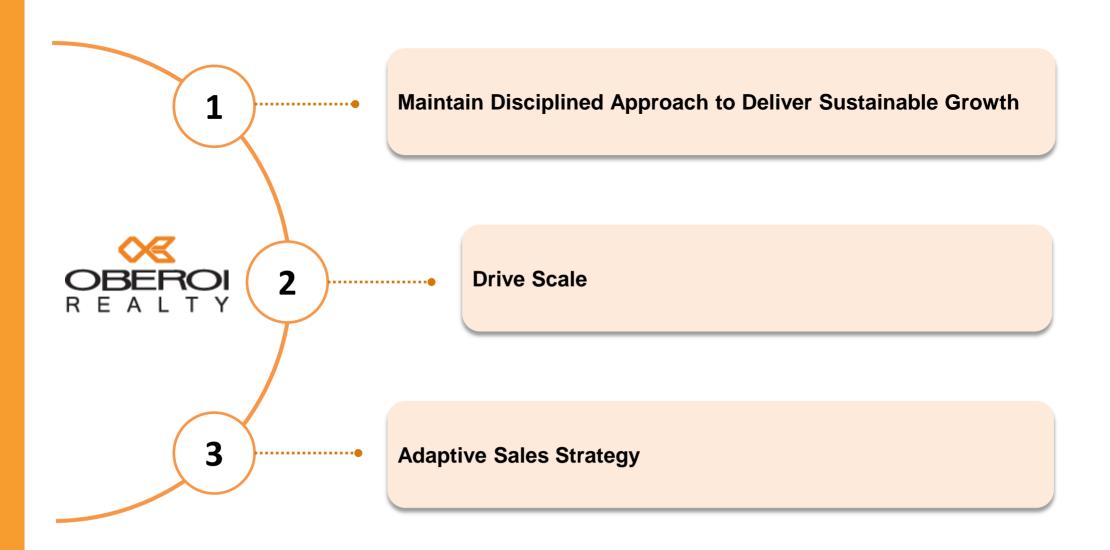
## THE WAY FORWARD



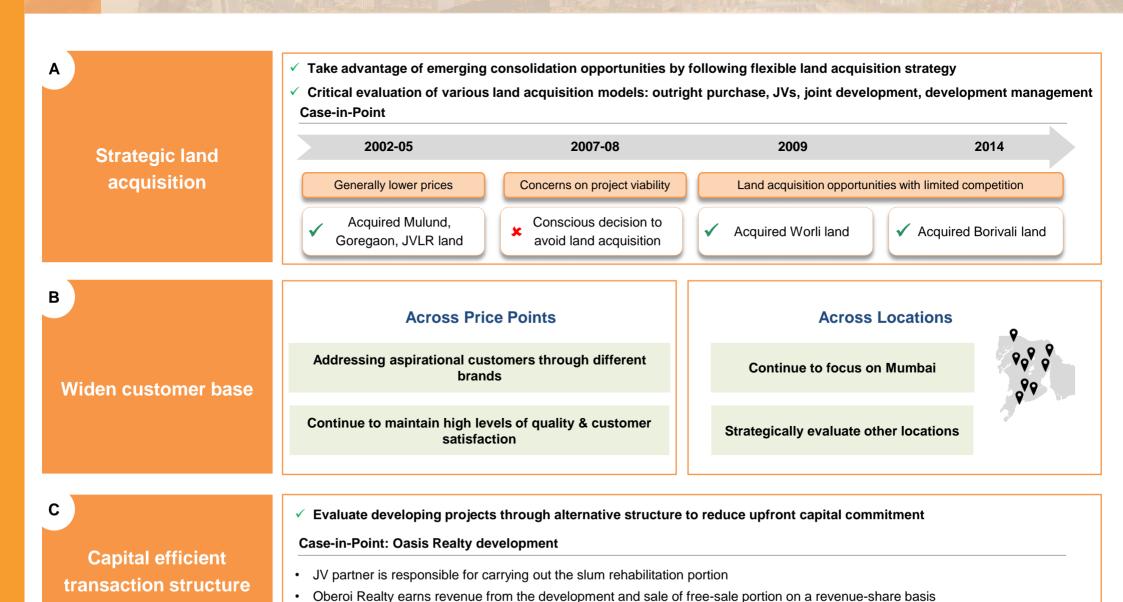




## **The Way Forward**



## 1 Maintain Disciplined Approach to Deliver Sustainable Growth



## 2 Drive Scale

Continue to follow outsourcing model

Continue to focus on customer centricity

Continue to deliver on quality



# **3** Adaptive Sales Strategy

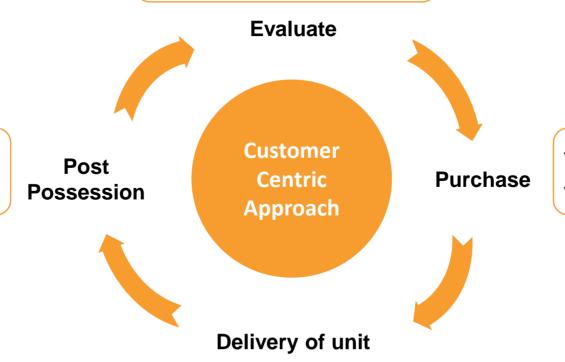
✓ Long-term relation with the

✓ Ensuring customer satisfaction

customer

### Continue to focus on ensuring customer satisfaction throughout the ownership lifecycle

- ✓ Helping in informed decision making
- ✓ Full disclosure of terms and conditions
- ✓ Innovative solutions and offers



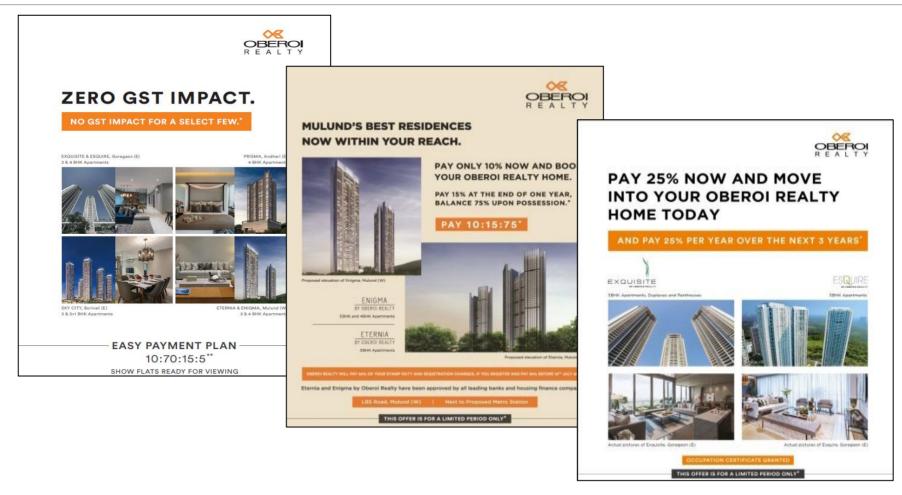
- ✓ Simplified transparent process from evaluation to delivery
- ✓ Dedicated relationship manager

- ✓ Continue to deliver quality projects
- ✓ Continue to deliver on time

#### 3 **Adaptive Sales Strategy (cont'd)**

- Offering aspirational products to customers
- Increased focus on creating innovative solutions

Case-in-Point(1)









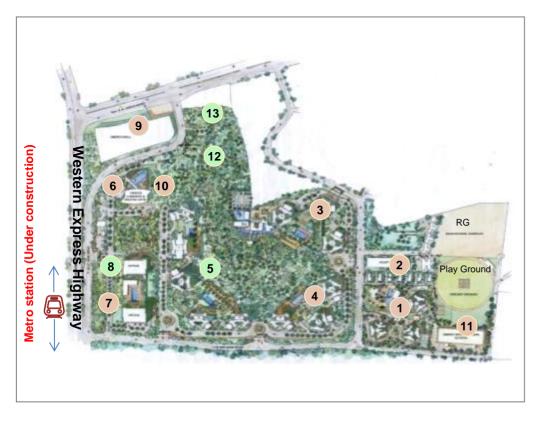








## Oberoi Garden City, Goregaon, Mumbai



- ~84 acres
- Conveniently located on the arterial Western Express Highway.

	Oberoi Garden City, Goregaon	
No	Project	Act./Est. Area (Mn Sq.ft)
Reside	ential	
1	Woods	0.60
2	Seven	0.04
3	Exquisite	1.55
4	Esquire	2.12
5	Exquisite III	4.59
Total		8.90
Office	Space	
6	Commerz I	0.42
7	Commerz II—Phase I	0.73
8	Commerz II—Phase II	2.30
Total		3.45
Retail		
9	Oberoi Mall	0.55
Hospi	ality	
10	The Western Mumbai—Garden City	0.38
Social	Infra	
11	Oberoi International School, Goregaon Campus	0.31
12	Educational Complex	0.87
13	Hospital	0.38
Total		1.55
Grand	Total	14.83

## Eternia and Enigma, Mulund, Mumbai



- <sup>∼</sup> 19 acres
- Residential development in eastern suburbs of Mumbai
- Located on LBS Marg, a key road in the eastern suburbs, overlooking Borivali National Park

Eternia and Enigma			
No	Project	Act./Est. Area (Mn Sq.ft)	
Residential			
1	Eternia	2.15	
2	Enigma	1.99	
Total F	Residential	4.14	
Office Space			
3	Mulund Commercial	0.14	
Grand	Total	4.28	
Ongoing projects			
Planned projects			

**Eternia** 





**Artist Impression** 

Enigma

## Sky City, Borivali, Mumbai



- ~ 25 acres
- Mixed use development in western suburbs of Mumbai
- Located on Western Express Highway opposite Borivali National Park

Borivali			
No	Project	Act./Est. Area (Mn Sq.ft)	
Resid	ential		
1	Sky City Phase I	2.89	
2	Sky City Phase II	1.71	
Total Residential 4		4.60	
Retail			
3	Mall	1.56	
Hospi	Hospitality		
4	Hotel	0.17	
Office			
5	Sky City Extension <sup>(1)</sup>	1.05	
Grand Total 7.3		7.38	

Ongoing projects

Planned projects

## **Three Sixty West, Worli, Mumbai**



- Joint Venture to develop mixed-use project in Worli, conveniently located on the arterial Annie Besant Road, Worli
- Company's share in the net revenue ranges from 25–40% for the residential component and is 50% for the hospitality project within this development

Three Sixty West			
No	Project	Act./Est. Area (Mn Sq.ft)	
Resid	Residential		
1	Residential	1.69	
2	Residential 2	0.59	
Total Residential 2.		2.28	
Hospitality			
3	Hotel	0.31	
Grand Total		2.60	

Ongoing projects



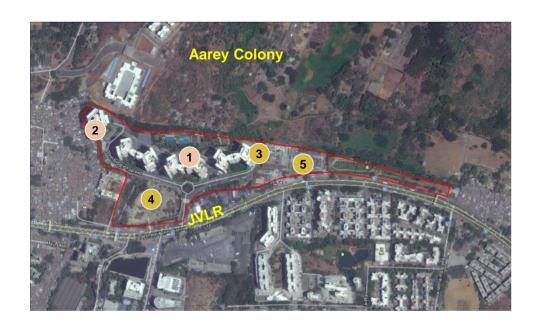
## I-Ven, Worli, Mumbai



I-Ven		
No	Project	Act./Est. Area (Mn Sq.ft)
Retai	ı	
1	Mall	1.02
Hospitality		
2	Hotel	0.68
Gran	d Total	1.70
Ongoing projects		
Planned projects		

- Conveniently located on the arterial Annie Besant Road, Worli
- Mixed use development
- Company's interest in the project is 50%

# JVLR, Mumbai



Splend	dor Complex		
No	Project	Act./Est. Area (Mn Sq.ft)	
Reside	Residential		
1	Splendor	1.28	
2	Splendor Grande	0.29	
3	Prisma	0.27	
4	Maxima	0.38	
Total I	Residential	2.22	
Social Infra			
5	Oberoi International School, JVLR Campus	0.32	
Grand Total		2.54	

Completed projects

Ongoing projects



Maxima



Oberoi International School, JVLR Campus



Prisma

### **Select Awards and Accolades**

#### **FY18**

- Mr. Vikas Oberoi recognised as "India's Top Builders of 2017" by "Construction World Architect and Builder"
- Oberoi Realty has been awarded the "Real Estate company of the Year" by "Construction Week India"
- · Commerz II received Health & Safety Award at High Rise India Summit & Awards
- Oberoi Mall received Most Admired Marketing Campaign of the year at ET Now Awards 2018 for Retail Excellence
- Oberoi Mall were First Runners up for Ecological Sustainability at The Infrastructure, Facility, Human Resources and Realty Association (INHRA) Awards

#### **FY17**

- Oberoi Mall wins Images Most Admired Shopping Centre of the Year Marketing and Promotions (West) 2016 at the IMAGES Shopping Centre Awards 2016
- Oberoi Mall wins Shopping Centre of the year award at the Golden Globe Tiger Awards 2016 Kuala Lumpur
- Oberoi Mall wins Shopping Centre of the year Metro (West) at the National Awards of Excellence 2016
- Oberoi Realty wins 'Most Aspiring Real Estate Brand, India' & 'Best Residential High Rise Architecture Award, India' at the Global Brands Magazine Awards-UK
- · Oberoi Realty wins the 'Times Realty Icon' Award for Commerz II
- Oberoi Realty awarded as the 'Developer of the Year Residential' at the Realty Plus Excellence Awards (West) 2016
- Oberoi Realty Ranked No. 1 in 'Best for Disclosure & Transparency' and 'Best for Investor Relations' in Corporate Governance Poll 2016 conducted by Asiamoney
- Sky City wins the 'Residential Property of the Year' Award at the Realty Plus Excellence Awards, 2016
- Exquisite adjudged as the Iconic Residential Project Western Mumbai, at the Mid-Day Real Estate Icons, 2016

#### **FY16**

- Oberoi Mall won The Most Admired Green Shopping Centre of the Year Award at the Images Shopping Centre Awards 2015
- Oberoi Realty adjudged as one amongst the Top 10 Brands at Mumbai's Hot 50 Brands 2015 by Paul Writer
- The Elite Club wins the 'Most Admired Loyalty Program of the Year' award 2015 by Lokmat National Awards for Excellence in Real Estate and Infrastructure
- Oberoi Realty felicitated as one amongst the 'Top Builders through the Decade' at the 10th CWAB Awards 2015
- Oberoi Realty wins Developer of the Year- Residential and Developer of the Year- Commercial at the 7th Realty Plus Conclave and Excellence Awards 2015
- · Commerz II Wins Commercial Project of the Year Award by Accommodation Times
- Exquisite wins the 'Acetech Special Recognition' Award for 'Innovation in Design' at the Acetech Alpha Awards 2015
- Priviera wins the 'Luxury Project of the Year' award at the 'Real Estate & Infrastructure Awards presented by DNA'
- Commerz II wins the 'Commercial Project of the Year' award at the 'Real Estate & Infrastructure Awards presented by DNA'
- Oberoi Realty wins Digital Marketer of the Year award at the Digital Marketers Awards 2016 in the real estate category
- Oberoi Mall wins 'Retail Marketing Campaign of the Year' for their Cricket Carnival event at the Asia Africa GCC Retail Excellence awards 2016.
- Priviera Wins Best Residential Project Award in the Luxury Segment at the 10<sup>th</sup> CNBC AWAAZ Real Estate Awards 2015-16
- Priviera Wins the Luxury Quotient Category award at the Trends Realty Titans awards presented by Economic Times
- Esquire Wins the Quality of Life Category award at the Trends Realty Titans awards presented by Economic Times