



Oberoi Realty launches Oberoi Prisma

Intends to offer 'walk to work' concept

28th October'10, Mumbai: Oberoi Realty Ltd., a company focused on premium real estate developments in Mumbai, today announced the launch their office space project, Oberoi Prisma situated at Andheri East, JVLR in Mumbai.

Oberoi Prisma is an iconic structural development spreading across 700, 000 sq ft of saleable area that offers a full range of business support services and state of the art amenities such as leisure club facilities, Wi-Fi and business & Conference center along with contemporary and stylish interiors. The projects offers 30 levels comprising 19 office floors including club levels. The project will also have ample parking space for over 425 cars with 3 levels of basement car parks and 8 levels of podium car park. The rest and relax area at the club level consists of a 23 meter long swimming pool along with a state of the art fitness facilities with a health centre on the 8th floor. This project follows a sale model where the owners can customize their workspace based on their business requirements.

The Project has been designed by Sim Boon Yang, Director and co-founder of the award winning architectural firm Eco-Id, Singapore. In addition, the project boasts of names like Leslie E. Robertson Associates (LERA) from New York as its structural consultant and AKF Group, New York as the MEP consultants.

Reema Kundnani - VP Marketing & Corporate Communication said ***“Oberoi Prisma is a testament to practical luxury at the workplace. It has everything that a business owner could require, delivered in a stylish and contemporary package. Additionally, since our residential project is in the same vicinity, this development intends to offer the ‘walk to work’ concept to consumers as both the projects are part of an integrated development at the western periphery of JVLR.”***

Situated at JVLR the project has close proximity to both the airports, five star hotels and nearby business districts. JVLR is a part of the MMRDA's formulation of a multi modal project viz Mumbai Urban Transport Project (MUTP) to bring about improvement in traffic and transportation situation in the MMR with the World Bank assistance.

Oberoi Realty recently launched, Splendor Grande, a luxurious residential habitat surrounded by the lush Aarey green belt and verdant landscaped gardens. The residential property is a 27 storeyed structure with spacious 3BHK of 1820 sqft saleable area.

For immediate issue



About Oberoi Realty

Oberoi Realty Ltd. is a real estate development company, headquartered in Mumbai, focused on premium developments in the residential, office space, retail, hospitality and social infrastructure segments. Oberoi Realty believes it has an established brand and a track record in the real estate industry of developing innovative projects through its emphasis on contemporary architecture, strong project execution and quality construction. Oberoi Realty seeks to create “destination developments” through its in mixed-use and single-segment developments. It has a total of 33 completed projects across Mumbai, the commercial capital of India and over 20mn sq ft of saleable area in ongoing and planned projects.

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