

For immediate issue



Oberoi Realty launches Oberoi Splendor Grande at MCHI

21th October' 2010, Mumbai: Oberoi Realty Limited, a company focused on premium real estate developments in Mumbai, today announced the launch of its newest residential project, Oberoi Splendor Grande situated at JVLR in Mumbai.

Oberoi Splendor Grande boasts to be a luxurious residential habitat surrounded by the lush Aarey green belt and verdant landscaped gardens. The residential property would be a 27 storeyed structure with spacious 3BHKs of 1820 sqft saleable area.

Reema Kundnani - VP Marketing & Corporate Communication said *"The awareness levels and aspirations of patrons are constantly on a rise and so has the demand for premium housing in strategic locations. Our development in the area intends to offer 'walk to work' concept to consumers as both the projects are a part of a mixed used development comprising residential, office space and social infrastructure projects located at the western periphery of JVLR."*

The project will come along with almost completed Oberoi Splendor, which is a premium apartment complex, which comprises six 27-storey towers, totaling 1,296 units and is a part of mixed-use development, comprising residential, office space and social infrastructure projects, on approximately 21.50 acres of land in Andheri, JVLR in the western suburbs of Mumbai.

Other than this, situated at JVLR the project has close proximity to both the airports, five star hotels and nearby business districts. JVLR is a part of the MMRDA's formulation of a multi modal project viz Mumbai Urban Transport Project (MUTP) to bring about improvement in traffic and transportation situation in the MMR with the World Bank assistance.

About Oberoi Realty

Oberoi Realty Ltd. is a real estate development company, headquartered in Mumbai, focused on premium developments in the residential, office space, retail, hospitality and social infrastructure segments. Oberoi Realty believes it has an established brand and a track record in the real estate industry of developing innovative projects through its emphasis on contemporary architecture, strong project execution and quality construction. Oberoi Realty seeks to create "destination developments" through its in mixed-use and single-segment developments. It has a total of 33 completed projects across Mumbai, the commercial capital of India and over 20mn sq ft of saleable area in ongoing and planned projects.

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